



### **Technology Newsletter**

### November 2015

### Be Secure!

### **Greetings!**

While there are a number of critical IT issues facing our clients right now, none seem to be as important as information security. The reasons are many and mostly obvious. The most important reason seems to depend on your role within the organization.



Nonetheless, topping the list are generally fraud, downtime, and brand damage. There are certainly many variations, but most will fall under

these categories. It is safe to say that all roads to a digital future pass through security. But, the solutions have to enable progress and not impede it.

Those wanting to do damage to your organization are increasingly sophisticated and determined. As an organization leader, you have to allocate resources to combat this threat. Most that have weathered a threat wished that they have been more proactive.

# 9 Biggest Information Security Threats

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# Information Security: Essential to Your Organization

Information security is essential to your organization. You store data in spreadsheets, Microsoft Word documents, an ERP or CRM database, and human resources and payroll systems. This data represents your business and the way it operates, its performance, its future plans and its personnel.

### By Thor Olavsrud, CIO

### **CIO Magazine**

Each year, the Information Security Forum, a nonprofit association that researches and analyzes security and risk management issues, releases its 'Threat Horizon' report



to provide a forward-looking view of the biggest security threats over a two-year period. Here are the top 9 threats to watch for through 2017.

### Supercharged connectivity overwhelms defenses

Reasonably priced and superfast gigabit connectivity has massive potential to open up new markets and opportunities for business, especially in areas like telepresence, entertainment and embedded devices. But that same superfast pipe opens up new opportunities for criminals. Read More

## FREE ASSESSMENT

Not really sure how secure your data is? You've heard all the talk, but really are not sure where to begin? We are willing to help you with that first step.



Every client is as different as their needs. We do not offer a "one solution fits all". We want to discuss your future business goals and along with your current needs. We want to assist you in getting on the right technology roadmap for your company.

For the next 30 days, we are offering this assessment to you for free. We have a limited number of time slots available, so please don't wait. SECURE your spot now!



Named 'Keystone' after the stone within an arch that holds the structure together, we're founded on the principle that it's our job to serve as the glue that holds These items are unique to your business and pose a threat if lost or compromised, it is therefore essential to your organization, and must be protected. Read More



We believe that the security of your network is so critical, that we have identified inherent and natural talents that are critical within our engineers to be a part of the team. And we utilize the "Strengths Finder" digital assessment to test for those strengths!

Today, meet Matt Nezbeda- or "Nezzee" as we call him in the office. His strengths are Analytical,

Intellection,
Empathy, Adaptability, and
Maximizer. Read More



The Keystone Difference



critical business processes and support mechanisms in place, securing reliable, effective results.

I would enjoy the opportunity to discuss your IT business needs and how we might be able to assist your company!

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