

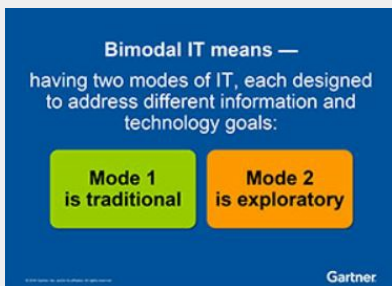


Bimodal IT- What is it?

Greetings!

We have dedicated a lot of space in this newsletter the last few months to the future of technology. We have used comfortable words like technology frontiers and uncomfortable buzzwords like the Internet of Things (IoT).

Today, we are going to discuss a plan or the latest methodology being utilized to to successfully implement these initiatives- bimodal IT.



The actual definition is answered in these articles and the blog, but I implore you to start to consider this topic as it relates to your business. If you cannot dedicate the resources or do not have the resources to

dedicate are you aligned with a partner that is doing this for you?

Technology is an enabler to assist you in ultimately being more profitable. Use technology to change the conversation.

Bimodal IT May Already Be In Your Organization, You Just Have To Find It

By KRISTEN LEE

TotalCIO

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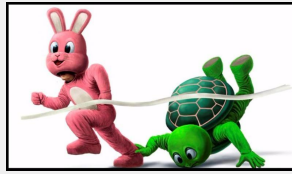


Bimodal IT- Maintain The Now and Plan For The Future

Bimodal IT is a new methodology being adopted by some organizations so that they can have a division of focus and effort between taking care of the current or legacy technology, while also looking to the future and what is needed to sustain the organization as business and technology cycles continue to ripple.

Every organization follows a methodology, whether it is formalized or not. This is true not only of the organization as a whole, but also the key components or departments. For example, your accounting department follows a

Having the right talent in your organization is crucial to success. When a company is lagging and just can't seem to pull ahead of the competition in its marketplace, one solution is to acquire a startup that can do what, so far, your company has not been able to do.



This idea of having a startup-like entity within the IT organization has been named "bimodal IT" by Gartner and is an emerging trend, Penny Gillespie, research director at Gartner, said.

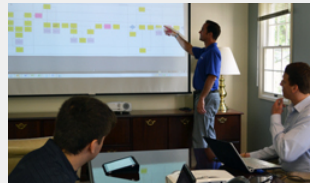
"[It] is becoming a requirement for differentiation," she added. [Read More](#)

methodology according to Generally Accepted Accounting Principles (GAAP), your production and quality departments may follow methodologies directed by ISO standards for documentation, as well as Lean or Six Sigma for means to manage and measure production. [Read More](#)



FREE ASSESSMENT

Not really sure how secure your data is? You've heard all the talk, but really are not sure where to begin? We are willing to help you with that first step.



Every client is as different as their needs. We do not offer a "one solution fits all". We want to discuss your future business goals and along with your current needs. We want to assist you in getting on the right technology roadmap for your company.

For the next 30 days, we are offering this assessment to you for free. We have a limited number of time slots available, so please don't wait. SECURE your spot now!

The customer onboarding process is so important to your overall great experience. We understand that and have identified inherent and natural talents that are critical within our engineers to be a part of the team. And we utilize the "Strengths Finder" digital assessment to test for those strengths!



In our first 2 editions, we introduced you to a couple of our veterans. In this one, you will meet one of our pups! His name is Ryan Pedigo and he has been with us for 6 months. His strengths are Competition, Strategic, Achiever, Futuristic, and Learner. [Read More](#)



Named 'Keystone' after the stone within an arch that holds the structure together, we're founded on the principle that it's our job to serve as the glue that holds critical business processes and support mechanisms in place, securing reliable, effective results.

I would enjoy the opportunity to discuss your IT business needs and how we might be able to assist your company!

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The Keystone Difference