



Technology Newsletter

Issue 1 | March 2020

## Dear Colleen

For the next couple of issues we are going to really dig into not only security and protection from virus, hackers, and malware, but also what is needed to fully recover from a disaster and the ability to do that in a reasonable time so as to not interrupt your business flow. An additional consideration is how to find the balance to do this cost effectively.

In this issue, we will discuss the IT disaster recovery plan, the industry predictions, and a specific business continuity solution from Keystone.

## In this Issue

This Month  
Keystone Blog  
Team Strengths  
Cybersecurity Predictions for 2020  
Sarge by Keystone  
Windows 7 End of Life  
Contact Info



## Cybersecurity Predictions for 2020: What Our Experts Have to Say

by Kyle Fiehler, Webroot

The cybersecurity analysts at Webroot and Carbonite pull out their crystal balls to make their predictions for the year ahead.

Our experts predict many of the trends they've been tracking throughout the year—well-researched attacks, RDP compromise, and the importance of user education—will continue into the New Year. But they'll be affected by new industry developments such as impending privacy regulations, AI-enabled attacks, and attacks targeting developing nations.

### Highly Targeted Ransomware Will Continue to Devastate Businesses

[CONTINUE READING](#)



# Blog

## What is an IT Disaster Recovery Plan

It is hard to imagine a business today that does not rely upon Information Technology systems. Even if it just emails and some files in a folder, losing access to them or the data in them, would likely be critical for the organization. Keystone serves small to medium sized businesses, and at a minimum, every one of them have at least three critical systems: email, document files, and financial or ERP data. Most have several key applications, which may be housed on local systems, private clouds hosted by Keystone, or public clouds like Microsoft O365 and Salesforce.com.

Over the next few blog articles, we want to inform you about Disaster Recovery plans, technologies, gotchas, and other helpful info.

[CONTINUE READING](#)

## The only way to prevent business disruption is to plan for it.

Business continuity planning helps keep your business in business.

**SARGE by Keystone** is tactical business continuity that will help you develop a technology plan and put it in place.

A catastrophic business disruption can result in a significant loss of company data. **SARGE by Keystone** can help you get back up and running as quickly as possible to prevent lost sales and revenue, financial losses and possible business closure.

In addition to having backups of your company's valuable data, a business continuity and disaster recovery plan will restore the applications that run your business, and get your entire IT infrastructure functional again.

Disasters happen. Having **SARGE by Keystone** develop your business continuity plan can ensure your business stays in business if it ever happens to you.

[LEARN MORE](#)



Team  
Strengths

### Team Spotlight

We understand the critical role that our service desk team has in the success of your IT initiatives. With that understanding, we have identified inherent and natural talents that are critical within our engineers to be a part of the team. And we utilize the "Strengths Finder" digital assessment to test for those strengths!

In this edition, we introduce Brian Trail, the Dispatcher. You will most likely speak to Brian first, since he handles 90% of all incoming calls. His strengths are Learner, Connectedness, Achiever, Belief, and Context.

Brian started with Keystone in August of 2018 and brings a friendly and helpful influence to the team. As the Dispatcher, he is the first person to assess the tickets as they come in. He's responsible for assigning and scheduling tickets, interacting with clients, and handling admin with our Team of Engineers. His favorite part of the job is being able to talk to everybody and being involved with almost every ticket, which gives him the big picture view of client issues.

[CONTINUE READING](#)

**Windows 7 support ended on January 14, 2020. Upgrade Today!**



### Information

### Social Media



330.903.0320



rochelles@keystonecorp.com

We strive to support your businesses IT needs and enjoy any positive experiences you have had, and also welcome constructive feedback. Please share your stories or concerns.



791 Wye Rd • Akron, OH 44333 • United States • [Click here](#) to unsubscribe.