



KEYSTONE.  
WHEN IT MATTERS.

BUSINESS CHALLENGES.  
IT SOLUTIONS.

## Technology Newsletter

Issue 6 | August 2020

Dear {firstName}

The reality of security threats is that EVERY business faces them – even yours. And frankly, even ours. The security protection we provide is effective, but new threats continue to evolve. Some of our clients have decided that the risk and exposure is just too great and that a higher level of security and sophistication is now needed. You may also be considering an addition level of security. In this issue, we discuss some of the new threats and an enhanced solution.

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Blog

## Security Solutions for Security Threats Today

### Cybersecurity Survival Tips for SMBs

We are clearly in an age where all our critical data

**By Oracle**

It seems like a day doesn't go by without news of a major cyberattack. In the last year alone, attacks on Sony, Yahoo!, Target, and LinkedIn dominated headlines.

What you don't hear about are the thousands, or even tens of thousands, that are thwarted every day. What you also don't hear about are the cyberattacks that hit small businesses.

What is often lost in these headlines is the fact that nearly half of the cyberattacks worldwide were against businesses with fewer than 250 employees.

One reason may be that smaller businesses aren't as concerned as they should be about the problem. A recent study commissioned by Oracle, What's Keeping SMB Leaders Up at Night, had security issues near the bottom of their overall concerns, with only 13.5 percent citing security issues as their biggest concern.

In many cases, the hacked information is held for ransom, released only when the owner of the small to midsize business (SMB) pays a significant price to get it back. Hacked information is also used to rob bank accounts via wire, steal personal identity information, hijack websites, and file for fraudulent tax refunds.

**CONTINUE READING**

**The only way to prevent business disruption is to plan for it.**

and business processes, even the value of the business itself, is in a technology system somewhere. Many would like access to this business data for various nefarious reasons, and these security threats and methods are evolving daily. At Keystone, we call it a “cat and mouse game” – where the mouse hides, the cat finds the mouse, the mouse hides in a better spot, the cat finds them...and on and on. That is the game we are playing with numerous hackers. To have a chance of winning, we must evolve with them. We need security solutions for security threats today.

### **The threat is real – so we need Security Solutions for Security Threats NOW**

There are many ways to quantify the threat – here is data to help you size it up.

- In the past 12 months – 61% of SMBs experienced an attack, and over 54% had a breach. (Source: Ponemon Institute)
- Nearly half of the cyberattacks worldwide are against businesses with fewer than 250 employees.
- Data breach costs \$38,000 per breach in a small business on average; this is a very conservative estimate.

**CONTINUE READING**

*Team Strengths*

**Team Spotlight**

We understand the critical role that our Support Team has in the success of your IT initiatives, so we have identified inherent and natural talents that are critical within our engineers to be a part of the team. We utilize the

Business continuity planning helps keep your business in business.

**SARGE by Keystone** is tactical business continuity that will help you develop a technology plan and put it in place.

A catastrophic business disruption can result in a significant loss of company data. **SARGE by Keystone** can help you get back up and running as quickly as possible to prevent lost sales and revenue, financial losses and possible business closure.

In addition to having backups of your company's valuable data, a business continuity and disaster recovery plan will restore the applications that run your business, and get your entire IT infrastructure functional again.

Disasters happen. Having **SARGE by Keystone** develop your business continuity plan can ensure your business stays in business if it ever happens to you.

[LEARN MORE](#)

"Strengths Finder" digital assessment to test for those strengths!

In this edition we introduce Ian Young, Support Engineer. His strengths are Learner, Analytical, Intellection, Input and Deliberative.

Ian started with Keystone in September of 2018 and brings an analytical and helpful influence to the team. He primarily offers support for users at The Village Network. He manages daily backups, reviews backup reports and fixes anything that is unusual. He's a part of our R&D Committee and currently working on an Azure Security Project. He really enjoys digging into a problem, especially when it starts off small, and strives to a resolution regardless of how many other issues are discovered. For Ian, it is rewarding to hear about a problem solved that had been a pain for a user for a long time.

[CONTINUE READING](#)

## Catch up on our Working From Home blog series!



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### Information

We strive to support your businesses IT needs and enjoy any positive experiences you have had, and also welcome constructive feedback. Please share your stories or concerns.

### Social Media

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